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Tampa Bay's Award Winning Senior Magazine



Two Editions
(ad cost per edition)

1. HILLSBOROUGH Hillsborough County:

Reach 50,000, New Tampa, Tampa, Brandon, Sun City Center, Plant City

2. SUNCOAST Pinellas & Pasco

Counties: Reach 50,000, St. Petersburg, Clearwater, Largo, Tarpon Springs, Port Richey

SIZE	OPEN	3X	6X	12X
FULL PAGE	\$1479	\$1336	\$1067	\$929
3/4 PAGE	1111	1001	803	698
1/2 PAGE	742	671	533	467
3/8 PAGE	577	522	423	357
1/4 PAGE	368	335	269	231
1/8 PAGE	209	187	154	126

Florida's Award Winning Senior Magazine



Three Editions
(ad cost per edition)

1. LAKE / MARION / SUMTER

Counties: Reach 40,000, Mount Dora, Eustis, Ocala, Leesburg, The Villages, Wildwood

2. SARASOTA/MANATEE Counties:

Reach 50,000, Anna Maria Island, Bradenton, Casey Key, Englewood, Lakewood Ranch, Longboat Key, Manasota Key, North Port, Palmetto, Sarasota, Venice

3. SOUTHWEST EDITION

Lee, Collier and Charlotte Counties:

Reach 50,000, Fort Myers, Cape Coral, Bonita Springs, Naples, Punta Gorda, Port Charlotte

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FULL PAGE	\$1479	\$1336	\$1067	\$929
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SIZE	OPEN	3X	6X	12X
FULL PAGE	\$1669	\$1339	\$1165	\$989
3/4 PAGE	1419	1135	989	769
1/2 PAGE	1099	879	769	635
3/8 PAGE	975	765	625	405
1/4 PAGE	579	469	405	315
1/8 PAGE	435	355	315	215

COMBINATION ALL 5 EDITIONS

Suncoast, Hillsborough, Sarasota/Manatee, Lake/Marion/Sumter, and Southwest.

COLOR CHARGES: Full Color...\$325

One Color...\$145 each edition

ALL Editions: Full Color...\$780

INSERTS: \$30/M (minimum 25,000) Pre-printed

DEADLINES: Closing dates for space and materials 15th of the month preceding issue date

ELECTRONIC REQUIREMENTS:

Please provide a flattened high resolution pdf. File should be no higher than 300 dpi. If you provide a native file be sure to include the equivalent Mac fonts. E-mail your ad to kim@srmagazine.com an ftp upload site is available upon request.

SIZE	OPEN	3X	6X	12X
FULL PAGE	\$6979	\$6091	\$4980	\$4328
3/4 PAGE	5405	4727	3857	3273
1/2 PAGE	3764	3271	2685	2306
3/8 PAGE	3043	2649	2152	1690
1/4 PAGE	1898	1676	1369	1143
1/8 PAGE	1183	1124	865	668

AD SIZES - ALL EDITIONS

Full page	10" x 9.8125"	3/8 horiz.	7.3056" x 4.8056"	1/8 horiz.	4.9167" x 2.3068"
3/4 horiz.	10" x 7.3264"	3/8 vert.	4.916" x 7.3264"	1/8 vert.	2.375" x 4.8056"
3/4 vert.	7.3056" x 9.8125"	1/4 sq.	4.9167" x 4.8056"	1/16 horiz.	4.9167" x 1.0625"
1/2 horiz.	10" x 4.8056"	1/4 horiz.	10" x 2.3068"	1/16 vert.	2.375" x 2.3068"
1/2 vert.	4.9167" x 9.8125"	1/4 vert.	2.375" x 9.8125"	Class plus	2.375" x 3.5469"
				Class	2.375" x 1.0625"

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We are audited and listed as one of the Top 100 Senior Publications in the U.S. A.